

Are You Looking For a Fast, Easy Way To Build a Website?

Hands-On One Day Bootcamp Training will work for you!

Whether you are a small business owner, hobbyist, musician, artist, church leader, or just want to build your own personal website, Hands-On One Day Bootcamp Training will teach you everything you need to know to set up and customize a basic WordPress website. We understand that you have a busy schedule and don't have time for hours and hours of classes. That is why we are offering our fast-paced bootcamp, which will teach you how to install and customize your own WordPress website. Why pay for a web designer when our instructors will teach you to design your own page from start to finish?

What Does the Bootcamp Offer?

The Hands-On One Day Bootcamp Training course will guide you through the beginning level of training for WordPress 3.0+, the most current version of WordPress. This includes an introduction to basic concepts for setting up your new website, adding content, and marketing. WordPress has options for any type of site, and our instructors will show you how to personalize your website to meet all your needs. In addition, you will gain a better working knowledge of terms like SEO (Search Engine Optimization), Google Analytics, Ad Sense, and backup tools.

Prior to the Bootcamp webinar or conference call, we will provide an overview of the class to address general questions such as domain hosting, WordPress terminology, and the overall goals and objectives of the class.

During the webinar or conference call, you will also learn more about:

- Domain Registering / Hosting
- Installation and configuration of WordPress
- Installing themes
- Creating posts (modify/editing content)
- Adding images and videos to your blog posts
- Understanding the power of plugins and widgets
- Adding social media connections to your website
- Marketing plugins (shopping carts, video, audio, newsletters)

You will learn everything you need to know to set up your new, fully-functional website by the end of Bootcamp!

We Even Offer Great Bonuses

- *WordPress tutorials* – You will receive access to our professional recorded library of online training videos. Even if you miss a piece of information in class, our collection of step-by-step WordPress videos is at your fingertips.
- *Three DIY website bootcamp resource e-book* – This must-have for creating an effective online presence will be yours for free, giving you detailed, step-by-step of resources, descriptions, and website links to the most asked questions. These include information on building your website,

WordPress themes, keyword researching and marketing, SEO Services, marketing your services, and how to connect to your audience using social media, free conference calling, or video webinars.

- Free 20 minute follow up session with DIY Web Coach Ed Houston – Still have questions after the Bootcamp? Ed Houston will be happy to answer your questions with easy-to-understand, effective solutions.
- 10% off any future coupons for DIY Web Coach Services.

By putting aside ½ day, you can save time, money, and aggravation with our specialized Bootcamp Training session.

Sign up today for our next Hands-On One Day Bootcamp Training session, and we'll help you build a personalized, functional website that fulfills all your needs.